



WHERE OUTDOOR MEETS SNOW

FASHION SHOW + TREND PRESENTATION



JANUARY 30 - FEBRUARY 1, 2019 | COLORADO CONVENTION CENTER | DENVER, CO

THEME

The theme for this year's Fashion Show is "Where Outdoor Meets Snow." This theme speaks to all who share in the passion of being outdoors. Skiing, hiking, camping and everything in between, our goal is to deliver the 2019 trends that help all outdoorists find the perfect look to opt outside.

NEW

For Snow Show 2019, there will be four fashion shows and trend presentations. Each fashion show will present products for the 2019/2020 season and a trend presentation from a professional trend forecaster will follow.

SUSTAINABILITY

In 2019, the Outdoor Retailer Snow Show Fashion Show will once again highlight the outdoor companies committed to environmental and social responsibility. If your brand is demonstrating commitment to sustainability leadership through use of core industry tools like the Higg Index; participation in industry collaborative working groups like the Outdoor Industry Association Sustainability Working Group; or other initiatives, you are invited to indicate those efforts within your application.

Please note that sustainability submissions are identified by the brand and will be published in the lookbook. Please make sure the information is up to date and accurate.

SPONSORSHIP

We will be accepting free product submissions for each of the four fashion shows at Snow Show. Final product selections made by show curators, and not guaranteed for free submissions.

If you want a guaranteed look in the show, a \$500 sponsorship will save your spot. For other fashion show sponsorship opportunities, [contact your Account Executive](#).

 [2017 Fashion Show Video Recap](#)



NOTE FROM THE STYLIST...

The **Outdoor Retailer Snow Show 2019 Fashion Show** is fast approaching and we are excited to receive your submissions. The theme for this year's show is **"Where Outdoor Meets Snow."**

Think statement pieces, innovative fabrications and stand out designs. Suggestions below will be helpful in choosing what to send. Although our focus is outdoor gear, we'd like to create the most dynamic show possible, so please send your most exciting options.

IDEAS ON WHAT TO SEND

We welcome your submissions and will do our best to incorporate them into our Runway Looks. Your ideas for pairings are important and we will do everything possible to keep to your vision. There will be times when it is necessary to integrate looks to make a better statement. Although we want to include everything, our goal is deliver the 2019 trends with looks that fit our theme and provide the clearest most compelling presentation.

Women Size Recommendations

- Tops: Small and Medium
- Bottoms: 2 - 8
- Shoes: 8 - 10

Men Size Recommendations

- Tops: Medium and Large
- Bottoms: 32 - 36
- Shoes: 11 - 12

Fabrics

- Solids
- Plaids
- Plush
- Sequins
- Color Blocking
- Feathers
- Animal Skin Prints
- Corduroy
- Embroidered Fabrics
- Quilted
- Super Shine Finishes
- Velvet
- Coatings

Color Stories

- Marine Blue
- Olive
- Marigold
- Coral
- Port
- Camel
- Blush
- Earthy Red
- Chalky White
- Blacks and Indigo

Coats and Jackets

- Puffer
- Military
- Urban
- Wrap
- Maxi
- High-Pile Fleeces
- Voluminous Knits
- Shearling
- Leather
- Blanket Coats
- Deconstructed Jackets
- Capes
- Faux Fur
- Rain Wear

Ready to Wear

- Layering Pieces
- Knit Pants
- Leggings
- Leather Pants
- Pants (All Styles)
- Tops (All Styles)
- Outerwear Pants (All Styles)
- Sweaters
- Turtlenecks
- Base Layers

Accessories and Footwear

- Socks
- Hats (All Styles)
- Gloves
- Bags

Always from the heart,

Randi Layne

Catwalk Productions, Inc. | randi@catwalkpro.net | www.catwalkpro.net | 678-777-5308

EXHIBITOR INFORMATION

Company Name: _____ Contact: _____

Contact Email: _____ Contact Phone: _____ Booth #: _____

Our brand engages in the following sustainability initiatives:

☐ OIA Sustainability Working Group ☐ Higg Index ☐ Textile Exchange ☐ Bluesign

☐ Other (fill in here): _____

GARMENT INFORMATION

Photos for each garment are highly recommended for proper crediting in show program. Please specify if your clothes qualify for the sustainable segment of the show.

Item #1

Brand Name: _____ Style#: _____

Brief Description: _____

Sustainability Attributes of Garment:

- | | | |
|--|--|--|
| <input type="checkbox"/> Bluesign Certification | <input type="checkbox"/> Biodegradable | <input type="checkbox"/> FSC-Certified |
| <input type="checkbox"/> OEKO-TEX Certification | <input type="checkbox"/> PFC-Free | <input type="checkbox"/> Repairable |
| <input type="checkbox"/> 50+% Recycled/Repurposed Materials | <input type="checkbox"/> Organic | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> Low-Impact Material (please describe) | <input type="checkbox"/> Responsible Down Standard | |
| | <input type="checkbox"/> Fair Trade | <input type="checkbox"/> N/A |

Item #2

Brand Name: _____ Style#: _____

Brief Description: _____

Sustainability Attributes of Garment:

- | | | |
|--|--|--|
| <input type="checkbox"/> Bluesign Certification | <input type="checkbox"/> Biodegradable | <input type="checkbox"/> Repairable |
| <input type="checkbox"/> OEKO-TEX Certification | <input type="checkbox"/> PFC-Free | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> 50+% Recycled/Repurposed Materials | <input type="checkbox"/> Organic | |
| <input type="checkbox"/> Low-Impact Material (please describe) | <input type="checkbox"/> Responsible Down Standard | |
| | <input type="checkbox"/> Fair Trade | |
| | <input type="checkbox"/> FSC-Certified | <input type="checkbox"/> N/A |

Item #3

Brand Name: _____ Style#: _____

Brief Description:

Sustainability Attributes of Garment:

- | | | |
|--|--|--|
| <input type="checkbox"/> Bluesign Certification | <input type="checkbox"/> Biodegradable | <input type="checkbox"/> FSC-Certified |
| <input type="checkbox"/> OEKO-TEX Certification | <input type="checkbox"/> PFC-Free | <input type="checkbox"/> Repairable |
| <input type="checkbox"/> 50+% Recycled/Repurposed Materials | <input type="checkbox"/> Organic | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> Low-Impact Material (please describe) | <input type="checkbox"/> Responsible Down Standard | |
| | <input type="checkbox"/> Fair Trade | <input type="checkbox"/> N/A |

Item #4

Brand Name: _____ Style#: _____

Brief Description:

Sustainability Attributes of Garment:

- | | | |
|--|--|--|
| <input type="checkbox"/> Bluesign Certification | <input type="checkbox"/> Biodegradable | <input type="checkbox"/> Repairable |
| <input type="checkbox"/> OEKO-TEX Certification | <input type="checkbox"/> PFC-Free | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> 50+% Recycled/Repurposed Materials | <input type="checkbox"/> Organic | |
| <input type="checkbox"/> Low-Impact Material (please describe) | <input type="checkbox"/> Responsible Down Standard | |
| | <input type="checkbox"/> Fair Trade | <input type="checkbox"/> N/A |
| | <input type="checkbox"/> FSC-Certified | |

EXHIBITOR INSTRUCTIONS

Please email this completed form along with a file of your logo in EPS/vector format to **Nicole Cho** at nicole.cho@outdoorretailer.com.

Please include this form with your samples and ship with labels provided on page 6.

Please note, brands are permitted to submit more than 4 items for consideration in the show.

QUESTIONS ABOUT SHOW LOGISTICS?

nicole.cho@outdoorretailer.com

All samples submitted to Outdoor Retailer Snow Show for possible use in the Fashion Show are given free of charge. Outdoor Retailer Snow Show is not responsible for lost, stolen or damaged items. (Not all submitted items are guaranteed placement in the show).

Submissions must be received by **January 18, 2019**.

All submissions must be picked up on Friday, February 1 between 8:00 - 10:00 a.m. inside MR506.

CONTACT US

[Outdoor Retailer Snow Show](#) | 2019 Fashion Show Submission Form

F R E E M A N

R U S H

SHOW MANAGEMENT

DELIVER ON OR BETWEEN

DECEMBER 28, 2018 - JANUARY 18, 2019

TO: FASHION SHOW

AREA: MR 506 - 507

C/O FREEMAN / CRANE WORLDWIDE
14200 E 35TH PL, ST 105
AURORA, CO 80011

WAREHOUSE
SHOW MANAGEMENT

EVENT: Outdoor Retailer Snow Show 2019

NO. OF PIECES CARRIER

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