

Outdoor Retailer Partners with EventSphere for Housing Support for Outdoor Retailer Summer Market and Beyond

EventSphere offers personal service to streamline process

SAN JUAN CAPISTRANO, Calif. — March 27, 2016 – Outdoor Retailer, the largest outdoor gear, apparel, accessories and technology tradeshow, today announced it is partnering with [EventSphere](#) to handle hotel reservations for Outdoor Retailer Summer Market and beyond. Outdoor Retailer incorporated industry feedback to ensure that exhibitors, retailers, reps and media experience an easy process for securing accommodations. EventSphere will be in place when housing officially opens this week for retailers, independent reps and working media. Exhibitor housing opens the end of April.

“Our first priority is to listen to the industry and make positive changes to the show format and supporting services to ensure Outdoor Retailer remains the optimal venue to conduct business,” shared Marisa Nicholson, Outdoor Retailer Show Director. “EventSphere’s integrated software provides a seamless experience that is easy to use, enabling attendees to find accommodations within the existing housing block. They are one hundred percent committed to supporting our needs.”

Specific EventSphere best in class service features include:

- Enhanced customer service with a U.S. based contact center open 24/7, 365 days per year
- Customized booking website
- An online dashboard allowing for smooth management of billing, reservations, information, arrival and departure, etc.
- An instant acknowledgement at time of booking
- Pre-arrival acknowledgements including a hotel confirmation number will be provided seven days prior to arrival
- On-site presence at Outdoor Retailer for support.

Exhibitors will benefit from individual web portals with customizable reports to more efficiently manage their rooms. In addition, EventSphere has a dedicated multilingual team to assist attendees find the accommodations they need within the existing Outdoor Retailer housing block.

“It is privilege to work with Outdoor Retailer, a respected global trade show that continues to expand,” said Todd C. Lambert, President & CEO, EventSphere. “We are steadfast in our goal to provide instant access to support the diverse needs of this vibrant community. With an eye on top-notch customer service along with a variety of hotel offerings, we want the Outdoor Retailer guests to have a seamless experience.”

EventSphere will be available to assist you through there dedicated toll free number. Call 877-414-7918 for assistance, or you can email ORHousing@outdoorretailer.com.

Outdoor Retailer Summer Market will take place July 26-29, 2017 with the Open Air Demo scheduled for July 25. Retailers, reps and media will receive housing links and complete instructions via email shortly; registration is now open. Exhibitor housing and registration will open the end of April.

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About Outdoor Retailer:

Outdoor Retailer brings together retailers, manufacturers, industry advocates and media to conduct the business of outdoor recreation through tradeshow, Outdoor Retailer Magazine, product demo events, media events and web-based business solutions. The Outdoor Retailer tradeshow are the premier outdoor industry events for North America, providing platforms for critical face-to-face business initiatives, line previews, innovations launches, networking and retailer education.

Visit outdoorretailer.com for more information.

Outdoor Retailer is owned by Emerald Expositions, the largest operator of business-to-business trade shows in the United States, with its oldest trade shows dating back over 110 years. The company operates more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by TSNN, as well as numerous other events. Emerald Expositions’ events connect over 500,000 global attendees and exhibitors and occupy over 6.7 million NSF of exhibition space. The company has been recognized with many awards and accolades that reflect industry leadership as well as the importance of its shows to the exhibitors and attendees they serve.

About EventSphere:

Founded in 2010 by industry veterans, EventSphere specializes in delivering state-of-the-art travel and reservation administration in the meeting and events industry. Services include site selection,

hotel contracting, and concession negotiating; event management; marketing and advertising services; onsite fulfillment and VIP program services; and attrition management.

The staff at EventSphere works to understand each client's needs and craft effective programs and solutions to streamline the meeting planning and organization process. EventSphere is headquartered in Atlanta and serves clients across the country and internationally. For more information about EventSphere, visit www.eventsphere.com.

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